

## **BOSCH AND MAZDA SIGN EDR RETRIEVAL TOOL LICENSE AGREEMENT**

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**BROADVIEW, IL, October 03, 2011** – Bosch and Mazda Motor Corporation have entered into a license agreement to allow Bosch access to Mazda Event Data Recorder (EDR) system information, for the purpose of supporting Mazda automobiles with the Bosch Crash Data Retrieval (CDR) tool. The CDR tool that is designed, manufactured and sold by Bosch is used by law enforcement, accident reconstructionists, government agencies and insurance companies to retrieve and translate EDR records.

Mazda is one more in a growing list of vehicle manufacturers that have agreements with Bosch to access this data. Bosch already has agreements with Chrysler, Ford, General Motors and Toyota to support EDR readouts from their cars and light trucks.

Starting in September of 2012, automobile manufacturers will be required to ensure that new light vehicles equipped with an EDR in their ECUs, allow EDR data to be retrieved by a commercially available tool, following a crash. This is in compliance with the National Highway Traffic Safety Administration (NHTSA) final rule (49 CFR Part 563), and manufacturers will be required to have this capability in place within 90 days of the first sale of such a vehicle into the US market.

### **Mazda Supports a Commercially Available EDR Imaging Solution**

Beginning in an upcoming Bosch CDR software release, imaging capability will be available for select North American EDR equipped Mazda vehicles. Future CDR software releases are planned to include additional new Mazda vehicle coverage for North America as well as coverage for Mazda vehicles worldwide.

“We are pleased to expand our EDR software coverage to include Mazda vehicles. Bosch will now be able to further support the industry to obtain EDR information for additional vehicles on the road today. This not only assists the investigation community, but also helps in vehicle research to help produce even safer vehicles for the future,” said Dan Walker, CDR Business Manager for Diagnostics Business Unit, Robert Bosch LLC.

A CDR Tool currently allows the user to retrieve EDR records from Chrysler, Fiat, Ford, General Motors and Toyota airbag control modules, General Motors rollover sensors and Ford powertrain control modules. The Bosch CDR Tool is the only crash data retrieval system available in the aftermarket for vehicles from any of these manufacturers.

The Bosch CDR software is available as either a 1-year or 3-year software subscription. A subscription purchase will allow the user to automatically receive all CDR System Software updates released during the subscription period. The CDR software can be downloaded from the Internet, and will include an installation program that allows users to install and run the CDR program on one computer.

Bosch is the world leader in Event Data Recorder (EDR) record imaging technology. Since 2000, Bosch Crash Data Retrieval (CDR) products have been trusted internationally by law enforcement, crash researchers, auto manufacturers and government agencies to access EDR information on a wide range of passenger cars, light trucks and SUVs. Bosch is uniquely positioned to support government and industry alike in a wide range of efforts aimed toward improving traffic safety and EDR data standardization.

Bosch is a proud supporter of the Automotive Aftermarket Suppliers Association’s Know Your Parts® education and awareness campaign. This initiative promotes the importance of quality brand name aftermarket parts backed by full service suppliers, and its impact on delivering reliable products to today’s motorists. For more information visit: [www.AASAKnowYourParts.org](http://www.AASAKnowYourParts.org).

*The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 285,000 associates generated sales of \$62.7 billion ( 47.3 billion euros) in fiscal 2010. The Bosch Group comprises Robert Bosch GmbH and its more than 350 subsidiaries and regional companies in over 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Bosch spent approximately \$5 billion (3.8 billion euros) for research and development in 2010, and applied for over 3,800 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.*

*In the U.S., Canada and Mexico, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, solar energy, healthcare and software innovations. Having established a regional presence in North America in 1906, Bosch employs over 22,000 associates in more than 100 locations, with reported sales of \$8.8 billion in fiscal 2010.*

*In 2011, Bosch is celebrating its 125th anniversary as well as the 150th anniversary of the birth of its founder, Robert Bosch.*

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